

# Nikhil Deshpande



UX/UI Designer | +91 9892615890 | thenikhildeshpande@gmail.com

Immense Passion for designing with 5+ years of experience in creating products that successfully provide results. Desire to keep learning and improving myself at all times. Always love a challenge. Worked in start ups with a small team and a competitive environment.

## WORK EXPERIENCE

### DemandLane – UX/UI Designer

1Y 4M | Apr 23- Present

- Designed high-fidelity wireframes for an AI voice model product, including 10+ screens for configuring an AI agent to call leads, creating a conversation schema, and enhancing user interaction flow.
- UX research for a data mining product, collaborating with a team of 5 designers and developers to gather insights from 80+ users, resulting in a user-centric design that improved usability and engagement.
- Worked on 50+ UI screens for a data mining web application, successfully completing the handoff process with the development team to ensure seamless implementation and alignment with project goals.
- Created visual elements for the company 2 website and 20+ landing pages, enhancing user engagement and conversion rates, and successfully completed the handoff process with the development team for implementation.

### iThrive Healing & Beyond– Jr. UX Designer

1Y 5M | November 2021- March 2023

- Responsible for redesign of 3 company websites
- Conducted UX research and design for a mobile app and website, engaging with 115+ users through surveys and interviews, resulting in a user-centered design that enhanced usability and increased user engagement by 30%.
- Designed wireframes and developed a fully functional prototype for a mobile health tracker app, creating 120+ interactive screens that improved user engagement and streamlined data entry processes.
- Collaborated with a third-party development team to successfully deliver a mobile health app, coordinating efforts across 3 teams and ensuring project milestones were met on time,

### The House of Four– Graphic Designer, UI Designer

2Y 10M | June 2018- March 2021

- Visual designs for the client website and landing pages.
- Collaborated with designers for 3 website designs of 20+ pages each, led 2 website redesign projects, resulting in increase of customer engagement by upto 19%.
- Brand Identity Packaged design for brands, social media templates, logo designs, etc.
- Strategic brand guidelines for start-ups and small scale businesses.

## EDUCATION

### EDIT Institute- User Interface & Experience Design

Oct 2020- Nov 2021

- Design Thinking and UX Research, Adaptive & Responsive Design, Adaptive & Responsive Design

### S.K. Somaiya College of Arts (Mumbai Uni.)- Bachelor of Mass Media (Journalism)

April 2015- March 2018

- Marketing, Business Management, Photography, Content Writing
- Graphic Design and Print Media Design, Communication and Business Management

## SKILLS

UI Design, UX Design, User and Competitor Research, User Interviews, App/Website Design, Wire-framing, Prototyping, Interaction Design, Information Architecture, Empathy Mapping, User Centred Design, Design Thinking, Brand Design

## TOOLS

Figma, Adobe XD, Framer, Webflow, Wix Sites, Adobe Photoshop, Adobe Illustrator, CorelDraw, Adobe Premier Pro

## CERTIFICATIONS

- Mobile UX Design- Interaction Design Foundation | August 2023
- Human Computer Interaction (HCI)- Interaction Design Foundation | December 2023